

Delanie M. Dahm

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EDUCATION

The University of Iowa | Iowa City, IA
B.B.A., Business Analytics and Information Systems

Anticipated May 2025

- GPA: 3.3/4.0

TECHNICAL SKILLS

- **Tools:** Python, Microsoft Excel, GitHub, Microsoft Access
- **Methodologies:** Data Modeling, Regression, SWOT Analysis, Forecasting, Clustering
- **Projects:** Analytical Dilemma Project
 - Developed a regression analysis and queried factors across height, weight, wingspan, vertical, and the three-quarter sprint from the 2023 - 2024 Draft Combine Results to determine which has a significant impact on a draft position
 - Determined parsimonious model and formed dummy variables

WORK EXPERIENCE

30Hop | Coralville, IA

February 2023 – Present

Server/ Food Runner/ Hostess

- Enforced a personable approach to provide a positive experience for each and every customer
- Demonstrated strong attention to detail through communication guaranteeing a refined dining experience for every table
- Motivated to work in a cohesive teamwork environment during the 30 hours a week of shifts

Uline | Pleasant Prairie, Wisconsin

May 2024 – Present

Executive Operations Intern

- Optimized paid search ad campaigns using SQL and Power BI, improving return and click-through rates
- Automated weekly reports on sales and competitor performance for the Executive Operations team
- Strengthened analytical skills with SQL, Power BI, and Excel to support business decisions

Spraybydel | Iowa City, IA

September 2023 – Present

Founder

- Prioritized customers' needs by designing a comfortable work environment and using interpersonal skills to ease comfort
- Drafted marketing strategies, posted daily, to reach over 5,000 people via the platform Instagram to spread information
- Engage with 10+ clients per week whilst retaining quality customer relationships and eye for detail during each appointment

Catlett Residence Hall | The University of Iowa | Iowa City, IA

August 2022 - August 2023

Front Desk Clerk

- Provided quality and efficient service to every guest and visitor who walked through the main doors
- Implemented a positive and welcoming first impression to the weekly tours, guests, students, and faculty
- Exhibited effective daily problem solving by identifying daily challenges with efficiency and creativity

Bo-James | Iowa City, IA

March 2022 - February 2023

Server

- Ensured a positive dining experience through attentive and friendly interactions whilst handling a fast-paced environment
- A team player who actively assisted colleagues during peak service hours to ensure success our restaurant

ACTIVITIES & LEADERSHIP

Alpha Kappa Psi Active Member

December 2023 – Present

- Selected from around 200 applicants to promote professional development in business by attending weekly meetings
- Committed to building a network of motivated, goal-oriented students at Tippie College of Business

Delta Delta Delta Sorority Active Member

August 2021 – February 2024

Alpha Kappa Psi New Member Class Brotherhood Chair

August 2023 – December 2024

- Conducted and monitored 5 activities during the semester to create interpersonal relationships amongst members
- Planned events centered around the strengthening of brotherhood and team bonding withing our 30+ new member class

INTERESTS

Half Marathons | Iowa Hawkeyes Sports | Health & Wellness | Concerts